Daniel A. Craig

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PROFESSIONAL SUMMARY

Experienced manager, educator, and instructional designer with specializations in learning technologies and intercultural communication. Highly knowledgeable of learning and instructional theories and their application in curriculum design and practice. Skilled in the design and management of traditional, blended, and online learning.

EDUCATION

Indiana University Bloomington, IN.
　　Ph.D., Majors: Language Education & Instructional Systems Technology, n.d.
　　Master of Science, Major: Instructional Systems Technology, May 2005
University of Illinois Champaign-Urbana, IL.
　　Master of Arts, Major: Teaching English as a Second Language, August 2001
University of Iowa Iowa City, IA.
　　Bachelor of Arts, Major: English, May 1997

EXPERIENCE

Computer Systems Institute (CSI), Chicago, IL
Interim Academic Dean (October 2019-Present)
　　Work with 32 faculty and staff to ensure student success and well-being throughout their studies and beyond. Design and implement campus effectiveness plans to promote continuous improvement quarter over quarter. Collect and monitor data used to assess improvement initiatives and key performance indicators (KPIs). Develop and maintain a high-quality faculty through selective hiring, mentoring, and internal and external professional development programs.

Program Lead (June 2019-October 2019)
　　Evaluated faculty, students, programs, and organizational effectiveness through systematic collection and analysis of data linked to key performance indicators (KPIs). Responsible for training, coaching, and developing CSI faculty to achieve organization objectives driven by CSI's core mission to enhance job opportunities for graduates and a skilled workforce for the community.

Sangmyung University, Seoul, Korea
Assistant Professor, English Language Education (September 2009-August 2018)
　　Specialized in teaching and research in the areas of computer-assisted language learning (CALL), instructional methods, writing instruction, listening, and content-based language instruction (CBI). Led and participated in a variety of curriculum design and evaluation projects for the degree program and areas of specialization. Guided students on academic, career, and personal issues.

English Program Coordinator, School of General Education (September 2012-August 2018)
　　Managed 17 faculty members on two campuses teaching 140 course sections a year. Oversaw one-day common final examination administration for roughly 1,300 students each semester. Responsible for communications, scheduling, curriculum mapping, hiring, training, and general dissemination of institutional information. Authored reports on the state of the program, change initiatives, and research relating to the program.

Seoul National University, Seoul, Korea
Head Instructor (July 2008-June 2009) & English Instructor (July 2006-June 2008)
> Responsible for instructor supervision, curricular planning, and outreach as the head instructor at the Seoul National University Language Education Institute, Medical School Campus. Designed and implemented medical and academic English courses targeted to students, staff, and faculty in biomedical fields.

Indiana University, Bloomington, IN.
Adjunct Faculty, Department of Language Education (June 2005-August 2007)
> Developed and implemented dynamic online courses for in-service and pre-service teachers in the Department of Language Education: Computer Assisted Language Learning and ESL/EFL Instruction and Assessment Approaches.

Business Processes Analyst, Education Technology Services (January 2004-August 2005)
> Addressed performance issues in School of Education groups and departments by analyzing business processes, recommending potential solutions to performance problems, and designing, developing, implementing, and evaluating solutions collaboratively with customers. Co-designed an online collaborative system utilizing new implementations of Microsoft SharePoint Portal and Services and legacy Web and file sharing systems.

Training & Documentation Specialist, Education Technology Services (July 2003-January 2004)
> Designed, Developed, and Implemented Training for School of Education faculty and staff in the use of both in-house and off the shelf computer applications. Designed RoboHelp training and help documentation for in-house computer applications.

Research Assistant, Interdisciplinary Collaborative Program (September 2003-July 2006)
> Supported research for two U.S. Department of Education grant programs through the design and development of program websites and other electronic communication initiatives, in addition to the collection, analysis, and dissemination of data for the purposes of reporting and evaluation.

Consultant, Literacy Project (February 2006-June 2006)
> Designed and developed Web-based instruction for in-service teachers with an interest in improving their practice as literacy professionals through the creation of template-based, CSS-driven websites for the delivery of instructional content.

Graduate Assistant, School of Education, Graduate Studies Office (August 2001 – August 2003)
> Updated department computer, communication, and training processes; advised departments on new and existing technologies; and liaised with students, staff, faculty, and the general public on graduate education issues.

PUBLICATIONS

Craig, D. A. & Oh, E. (2017). Videoconferencing to extend a general education English program: Design decisions. *Korean Journal of General Education, 11*(3), 91-102.

Jang-D-H, Ryu, K., Yi, P., & Craig, D. A. (June, 2016). The hurdles to being world class: Narrative analysis of the World-Class University Project in Korea. *Higher Education Policy*, 29(2), 234-253. doi:10.1057/hep.2015.23

Craig, D. A. (2015). Implementation of a diagnostic listening course: Student perceptions and design decisions. Studies in English Education, 20(2), 1-34.

Craig, D. A. & Oh, E. (2013). General English program evaluation and redesign at Sangmyung University's Seoul campus. *Korean Journal of General Education, 7*(2), 521-551.

배두본, 이상민, 존병만, 조일제, 이민호, 이한규, 윤흥섭, 김현진, 한맹구, 정상열, 오석진, 이성룡, 김태동, 윤용애, 안성은, 최태원, 홍윤빈, 권현숙, 이주현, 이효은, 박일이s 이은정, Craig, D. A., & Yaros, A. R. (2013). Middle School English 1. Seoul, South Korea: 미래엔. (National Textbook)

배두본, 이상민, 존병만, 조일제, 이민호, 이한규, 윤흥섭, 김현진, 한맹구, 정상열, 오석진, 이성룡, 김태동, 윤용애, 안성은, 최태원, 홍윤빈, 권현숙, 이주현, 이효은, 박일이, 이은정, Craig, D. A., & Yaros, A. R. (2013). Middle School English 1: Teacher's Guide. Seoul, South Korea: 미래엔. (National Textbook)

배두본, 이상민, 존병만, 조일제, 이민호, 이한규, 윤흥섭, 김현진, 한맹구, 정상열, 오석진, 이성룡, 김태동, 윤용애, 안성은, 최태원, 홍윤빈, 권현숙, 이주현, 이효은, 박일이, 이은정, Craig, D. A., & Yaros, A. R. (2013). Middle School English 2. Seoul, South Korea: 미래엔. (National Textbook)

배두본, 이상민, 존병만, 조일제, 이민호, 이한규, 윤흥섭, 김현진, 한맹구, 정상열, 오석진, 이성룡, 김태동, 윤용애, 안성은, 최태원, 홍윤빈, 권현숙, 이주현, 이효은, 박일이, 이은정, Craig, D. A., & Yaros, A. R. (2013). Middle School English 2: Teacher's Guide. Seoul, South Korea: 미래엔. (National Textbook)

배두본, 이상민, 존병만, 조일제, 이민호, 이한규, 윤흥섭, 김현진, 한맹구, 정상열, 오석진, 이성룡, 김태동, 윤용애, 안성은, 최태원, 홍윤빈, 권현숙, 이주현, 이효은, 박일이, 이은정, Craig, D. A., & Yaros, A. R. (2013). Middle School English 3. Seoul, South Korea: 미래엔. (National Textbook)

배두본, 이상민, 존병만, 조일제, 이민호, 이한규, 윤흥섭, 김현진, 한맹구, 정상열, 오석진, 이성룡, 김태동, 윤용애, 안성은, 최태원, 홍윤빈, 권현숙, 이주현, 이효은, 박일이, 이은정, Craig, D. A., & Yaros, A. R. (2013). Middle School English 3: Teacher's Guide. Seoul, South Korea: 미래엔. (National Textbook)

Kim, J. & Craig, D. A. (2012). Validation of a videoconferenced speaking test. *Computer Assisted Language Learning,* 25(3), 257-275.

Craig, D. A. & Kim, J. T. (2012). Performance and anxiety in videoconferenced testing. In F. Zhang (Ed.), Computer-Enhanced and Mobile-Assisted Language Learning: Emerging Issues and Trends. Hershey, PA: IGI.

Pawan, F. & Craig. D. A. (2011). ESL and content area teacher responses to discussions on English language learner instruction. *TESOL Journal*, 2(3), 293-311.

Craig, D. A. (2011). Gender differences in online and face-to-face undergraduate education courses. Journal of the Korea Knowledge Information Technology Society, 6(3), 103-118.

Craig, D. A. (2011). Ask a question, get an answer. The English Connection, 15 (1), 27.

Bae, G. Y., Craig, D. A., Kim, B. G., Lee, J., & Oh, E. J. (2011). SM Vocabulary for TOEIC/TOEFL. Seoul, South Korea: Sangmyung University Press.

Craig, D. A. & Kim, J. T. (2010). Anxiety and performance in videoconferenced and face-to-face oral interviews. Multimedia-Assisted Language Learning, 13(3), 9-32.

Craig, D. A. (2010). Annotating the Web. The English Connection, 14 (4), 27.

Craig, D. A. & Kim, J. T. (2010, October). Validation of a videoconferenced speaking test. Proceedings of the 2010 KAMALLConference, 14, 88-93.

Craig, D. A. (2010). Virtual vocabulary. The English Connection, 14 (3), 35.

Craig, D. A. (2010). . Learning with interactive video. The English Connection, 14 (2), 29.

Craig, D. A. (2010). Twitter tweeting teaching. The English Connection, 14 (1), 28.
Choi, I., Craig, D. A., Huh, G., Nam, G. O., Kim, C. Y., Hwang, S. H., & Jang, J. R. (2010). Elementary School English 3. Seoul, South Korea: Happy House. (National Textbook)

Choi, I., Craig, D. A., Huh, G., Nam, G. O., Kim, C. Y., Hwang, S. H., & Jang, J. R. (2010). Elementary School English 3: Teacher's Guide. Seoul, South Korea: Happy House. (National Textbook)

Choi, I., Craig, D. A., Huh, G., Nam, G. O., Kim, C. Y., Hwang, S. H., & Jang, J. R. (2010). Elementary School English 4. Seoul, South Korea: Happy House. (National Textbook)

Choi, I., Craig, D. A., Huh, G., Nam, G. O., Kim, C. Y., Hwang, S. H., & Jang, J. R. (2010). Elementary School English 4: Teacher's Guide. Seoul, South Korea: Happy House. (National Textbook)

Kim, J. T. & Craig, D. A. (2009). The relationship between anxiety and speaking performance in online and face-to-face interviews. Proceedings of the 12th KAMALL-APAMALL Joint International Conference 2009, 13, 57-65.

Craig, D. A. (2009, May). Get Animated: Review of Go!Animate. KAMALL Newsletter.

Craig, D. A. (2008, September). Review of EuroTalk's Talk More. KAMALL Newsletter.

Craig, D. A. (2008, May). LiveMocha: An online social network for language learning.   KAMALL Newsletter.

Craig, D. A. (2007). Using Web 2.0 technologies to deliver individualized instructional resources to language learners. Proceedings KAMALL-KSET Joint International Conference, 11, 127-135.

PRESENTATIONS

Craig, D. A. (2017, October). Videoconferenced general English course: Design decisions and outcomes. Paper presented at the 25th Korea TESOL International Conference: Why are we here? Analog learning in the digital age, Seoul, South Korea.

Craig, D. A. & Ellis, D. (2016, October). NoRedInk for offloading grammar diagnostics, instruction, and practice. Paper presented at the 24th Korea TESOL International Conference: Shaping the Future with 21st Century Skills, Seoul, South Korea.

May, E., Roskop, K., Craig, D. A., Bailey, D., & Lumsden, S. (2016, October). LMS friendly face-off: Which learning management system is for you? Panel discussion at the 24th Korea TESOL International Conference: Shaping the Future with 21st Century Skill, Seoul, South Korea.

Craig, D.A. (2015, November). Korean flipped writing classes: Learning from doing. Paper presented at the GLoCALL/KAMALL 2015 International Conference, Daejeon, South Korea.

Craig, D.A. (2014, September). Free Screencasting Web Apps and Software for the Creation of Flipped Classroom Video Lectures. CALL Fair presentation at the 2014 Applied Linguistics Association of Korea (ALAK) Conference, Seoul, South Korea.

Craig, D. A. (2014, September). Challenges and Opportunities in Flipped Writing Classrooms: A Preliminary Report. Paper presented at the 2014 Korean Association for Multimedia-Assisted Language Learning (KAMALL) Annual Conference, Seoul, South Korea.

Craig, D. A. & Oh, E. (2013, June). Systematic Curricular Change of a University General English Program. Paper presented at the 2013 Spring Conference of General Education, Seoul, South Korea.

Craig, D. A. (2012, December). Open CALL Resources for the 4 Skill Areas. Web 2.0 Technologies and Second Language Education: New Directions in Research and Practice. Chung-Ang University Education Annual Conference. Seoul, South Korea.

Craig, D. A. (2012, October). Twitter for Academic Writing: An Update. Proceedings of the 2012 English Linguistics Society of Korea (ELSOK) Fall Conference. Jinju, South Korea.

Craig, D.A. (2011, October). Online automated writing evaluation in pre-service EFL teacher education writing courses. Proceedings of the 2011 Korean Association for Multimedia-Assisted Language Learning (KAMALL) International Conference, Seoul, South Korea.

Craig, D. A. (2011, June) Twitter for academic writing. Proceedings of the 2011 English Teachers Association of Korea (ETAK) International Conference, Daejeon, South Korea

Craig, D. A. (2011, May). Videoconferenced teaching: Potentials and challenges. KOTESOL National Conference 2011, Ten Years in: Advancing Korean TESOL in the 21st Century, Daejeon, South Korea.

Kim, J. T. & Craig, D. A. (2010, December). Effect of anxiety on face-to-face and videoconferenced oral interview performance. Globalization & Localization in CALL International Conference 2010, Sabah, Malaysia.

Craig, D. A. (2010, October). Are you talking to me? Non-verbal behaviors and desktop videoconferencing. Paper presented at the 2010 Korean Association for Multimedia-Assisted Language Learning (KAMALL) Conference, Seoul, South Korea.

Craig, D. A. & Kim, J. T. (2010, October). Validation of a videoconferenced speaking test. Paper presented at the 2010 Korean Association for Multimedia-Assisted Language Learning (KAMALL) Conference, Seoul, South Korea.

Craig, D. A. (2010, September). Blending with Moodle: Enhancing residential courses with a learning management system. 2010 Autumn Conference of the Society of e-Learning, Seoul, South Korea.

Craig, D.A. (2009, December). Use of collaborative Web-based word processing and an online conferencing environment to improve student writing. Paper presented at the 2009 Applied Linguistics Association of Korea (ALAK) Conference, Seoul, South Korea.

Kim, J. T. & Craig, D. A. (2009, October). The relationship between anxiety and speaking performance in online and face-to-face interviews. Proceedings of the 12th KAMALL-APAMALL Joint International Conference 2009, 13, 57-65.

Craig, D. A. (2008, December). Changing theories of learning. Paper presented at the 2008 Applied Linguistics Association of Korea (ALAK) Conference, Seoul, South Korea.

Craig, D. A. (2008 December). Online social networks for specialized language learning communities. CALL Fair presentation at the 2008 Applied Linguistics Association of Korea (ALAK) Conference, Seoul, South Korea.

Craig, D. A. & Kim, J. (2007, November). Skypecasts as Mediator of Authentic Communication. CALL Fair presentation at the 2007 Applied Linguistics Association of Korea (ALAK) Conference, Seoul, South Korea.

Craig, D. A. (2007, November). Using Web 2.0 technologies to deliver individualized instructional resources to language learners. Paper presented at the 2007 KAMALL-KSET Joint International Conference, Seoul, South Korea.

Craig, D. A. & Liu, S. (2007, October). Technology overload in teacher education. Paper presented at the 15th Annual Korea TESOL International Conference: Energizing ELT, Seoul, South Korea.

Pawan, F. & Craig, D. A. (2005, June). Issues of interrogation in ESL and content-area teacher collaboration. Paper presented at the Fourth International Conference on Language Teacher Education, Minneapolis, MN.

Pawan, F. & Craig, D. A. (2005, November). ESLTs and content-area teachers' "disjunctures" in the instruction of English language learners. Paper presented at the Seventh Language Education Student-led Symposium, Bloomington, IN.

Pawan, F. & Craig, D. A. (2005, May). ESL and content area teacher collaboration: Issues of interrogation in ELL instruction. Paper presented at the Harste-Burke Retirement Conference, Bloomington, IN.

Sinclair, L., Deckard, K., Warren, H., Ring, E., & Craig, D. A. (2005, March). Scaffolding Content for Academic Success. Symposium conducted at the Indiana Department of Education 2005 K-12 ESL Conference, Carmel, IN.

Craig, D. A., Cullen, T., Liu, S., Hixon, E., Keller, J., & Shi, M. (2003, April). IST and K-12 Education: How can the IST Department at Indiana University prepare graduate students for participation in this complex domain? Paper presented at the Third Annual IST Conference, Bloomington, IN.

Craig, D. A. (2002, January). Rater's perception of handwriting legibility and word-processing in L2 writing assessment. Paper presented at the Fourth Annual Meeting of the Midwest Association of Language Testers (MwALT), Oak Brook, IL.

SKILLS

- Instructional Design: academic knowledge of and practical experience designing with learning and instructional theories
- Intercultural Communication: over 20 years living abroad and working with non-native speakers of English
- Management: multiple supervisory roles of increasing complexity
- Technical: demonstrated ability to quickly learn and evaluate new applications and systems. The following list focuses applications recently used for the development of instructional materials and supporting materials.
  - Microsoft: Word, PowerPoint, Excel, SharePoint, Visio, Sway, OneNote
  - Google: Docs, Sheets, Slides, Forms, Sites, Calendar, Classrooms, Hangouts
  - LMS: Moodle, Canvas, Google Classroom, Schoology
  - Graphics: Fireworks, Photoshop, Illustrator
  - Video: Premiere
  - Audio: Audacity
  - In addition to the above, a personal and professional curiosity leads me to investigate every new service, program, and app that could be used for learning. It is quite likely that if it is out there, I have used it.